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ADAM HURWITZ NAMED TO MANAGE NEBULIZER PROGRAM FOR RELIABLE RESPIRATORY

NORWOOD, MASS. (Issued October 2009) -- Reliable Respiratory of Norwood (Mass.), one of New England's fastest growing home respiratory equipment and services providers, has named Adam Hurwitz of Easton as Product Manager for its nebulizer division.

Nebulizers are used to send a medicated mist into the lungs of people suffering from asthma, cystic fibrosis and other respiratory diseases. They are used to treat pediatric asthma, one of the most common chronic diseases among children. The CDC reports asthma has increased in prevalence in recent decades, notably among children ages 5–14.

Hurwitz has worked at Reliable Respiratory for four years, since receiving his B.S. degree in Business from the Charlton School of Business at the University of Massachusetts in Dartmouth. On the appointment, Chief Operating Officer Bob McTighe noted Hurwitz's industry expertise, product knowledge, clinical support and customer service experience, and his operations background.

Among his duties, Hurwitz is overseeing Reliable's automatic nebulizer restocking program for medical facilities, and offers expanded personal contact with referral sources. "My job is rewarding because on a daily basis I help improve the quality of life for people with asthma and other respiratory conditions – especially children," Hurwitz says.

Reliable Respiratory, which is an in-network provider for respiratory equipment with most major insurance companies, offers a full line of state-of-the-art equipment, as well as such services as coordinating care with a local VNA's or therapists ; routine maintenance of equipment ; insurance billing; and easy-to-understand instructional materials.

Reliable Respiratory provides home CPAP/bilevel units for patients suffering from sleep-disordered breathing, compliance programs and recurring supplies for patients with sleep disordered breathing, nebulizers for those requiring medication dispensed as a liquid mist, and oxygen cylinders and concentrators for people with lung disease. In addition, it distributes through doctors' offices instant diagnostic kits for flu and strep.

For more information: 781-551-3335 / service@reliablerespiratory.com, or visit www.reliablerespiratory.com.

-- By Stanley Hurwitz