

## FOR IMMEDIATE RELEASE

**Contact:**

Bob McTighe 781.551.3335 x204  
[rmctighe@ReliableRespiratory.com](mailto:rmctighe@ReliableRespiratory.com)  
Stanley Hurwitz 508.269.0570  
[shurwitz@ReliableRespiratory.com](mailto:shurwitz@ReliableRespiratory.com)

## DAVID HOFFMAN IS NAMED AN ACCOUNT MANAGER FOR RELIABLE RESPIRATORY

**NORWOOD, MASS. (ISSUED September 2009)** -- Reliable Respiratory, based in Norwood, Mass., has named David Hoffman an Account Manager with responsibility for building and maintaining relationships with referral sources in downtown Boston and its suburbs.

Hoffman brings to the position extensive experience in logistics, sales and management. Previously, among other jobs he served as an Operations Manager for United Parcel Service, and handled sales, distribution and customer service for a large spring water company.

A Stoughton resident, Hoffman and his wife have a daughter and two sons. He has been active as a coach for the town's Little League, Pop Warner, basketball and soccer leagues.

In addition to state-of-the-art equipment, Reliable Respiratory coordinates care with local VNA's or therapists ; provides routine maintenance of equipment ; handles insurance billing; and offers easy-to-understand instructional materials. Reliable Respiratory is an in-network provider for respiratory equipment with most major insurance companies.

Reliable Respiratory provides home CPAP/bilevel units for patients suffering from sleep-disordered breathing, compliance programs and recurring supplies for patients with sleep disordered breathing, nebulizers for those requiring medication dispensed as a liquid mist, and oxygen cylinders and concentrators for people with lung disease. In addition, it distributes through doctors' offices instant diagnostic kits for flu and strep.

For more information: 781-551-3335 / [service@reliablerespiratory.com](mailto:service@reliablerespiratory.com), or visit [www.reliablerespiratory.com](http://www.reliablerespiratory.com).

-- By Stanley Hurwitz