

## FOR IMMEDIATE RELEASE

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## RELIABLE RESPIRATORY PARTICIPATES IN NORTHEASTERN'S CO-OP PROGRAM

### First Co-op Student Learns Medical Equipment Industry from the Inside

**NORWOOD, MASS. (Issued August 2009)** -- Reliable Respiratory, the Norwood, Mass.-based supplier of respiratory equipment and services, has hired Ben Greene for a six-month internship in conjunction with the Northeastern University co-op program.

Greene, a Pittsford, NY, native, is in his third year in Northeastern's five-year co-op program, working toward a degree in Business Administration with a concentration in entrepreneurship and small business management. "I've discovered that marketing is a direction I'd like to focus on," says Greene. "Reliable is giving me the opportunity to use what I learned in the classroom and apply it to the real world – and see results. The skills I'm learning are transferable to any industry."

Through the cooperative education program, Northeastern students gain perspective, confidence, and professional experience related to their major or career interest. The college's co-op coordinators support students in preparing for and succeeding on their co-ops. Reliable joins more than 2,000 employers across the country and in 88 cities around the world.

Joining forces with Northeastern's co-op program is a natural extension of Reliable Respiratory's commitment to the communities the company serves.

Reliable Respiratory provides home CPAP/bilevel units for patients suffering from sleep-disordered breathing, compliance programs and recurring supplies for patients with sleep disordered breathing, nebulizers for those requiring medication dispensed as a liquid mist, and oxygen cylinders and concentrators for people with lung disease. In addition, it distributes through doctors' offices instant diagnostic kits for flu and strep.

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-- By Stanley Hurwitz