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TOM KEVILLE IS NAMED ACCOUNT MANAGER FOR RELIABLE RESPIRATORY

Territory Includes New Hampshire, Maine, & Mass. North Shore

NORWOOD, MASS. (Issued AUGUST 2009) -- Tom Keville of Canterbury, NH, with seven years of experience in the medical industry and several years in sales, has been named an Account Manager for Reliable Respiratory, with responsibility for New Hampshire, Maine and the North Shore area of Massachusetts.

Reliable is one of New England's fastest growing home respiratory equipment and services providers and is a leader in at-home treatment of sleep apnea. Keville represents the company through his relationships with physicians, clinics, medical groups, hospitals and sleep labs. The company is an in-network provider for respiratory equipment with most major insurance companies.

"I have obstructive sleep apnea," says Keville. "I've tried the different brands myself and have a unique understanding of the patients' needs," says Keville. "It's important that Reliable's focus is on respiratory and sleep, while with other companies these might be a third-tier business. And our emphasis on compliance is important. The CPAP models we offer have lots of options – and it's these small things that make a big difference in the search for a good night's sleep."

Prior to joining Reliable, Keville, who studied business at Montgomery College in Maryland, fine-tuned his sales and customer service skills as a sales rep for a biomedical lab, as district manager for a national respiratory equipment dealer, and as an analyst for Dun & Bradstreet. He and his wife have four children.

Reliable Respiratory provides home CPAP/bilevel units for patients suffering from sleep-disordered breathing, compliance programs and recurring supplies for patients with sleep disordered breathing, nebulizers for those requiring medication dispensed as a liquid mist, and oxygen cylinders and concentrators for people with lung disease. In addition, it distributes through doctors' offices instant diagnostic kits for flu and strep.

For more information: 781-551-3335 / service@reliablerespiratory.com, or visit www.reliablerespiratory.com.

-- By Stanley Hurwitz