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JOAN LaRUE IS NAMED RELIABLE RESPIRATORY'S CUSTOMER INTAKE MANAGER

Extensive Clinical Background Often Hastens Patient Compliance

NORWOOD, MASS. (Issued AUGUST 2009) -- With nearly 30 years in the medical field, both on the clinical and home medical equipment sides, Joan LaRue brings a wealth of hands-on experience to her position as Customer Service / Intake Manager for Reliable Respiratory of Norwood, Mass., one of New England's fastest growing home respiratory equipment and services providers.

Over a 14-year period, LaRue worked as a Registered Nurse at Brigham & Women's Hospital and Beth Israel Hospital in Boston, mostly in labor and delivery. Following that, during the next 14 years, she worked for three home medical equipment companies before joining Reliable in early 2009. She earned her Bachelor of Science in Nursing degree at Northeastern University.

"My clinical background helps me to better understand what our customers are suffering from and how to work with our referral sources to get them the equipment and treatment they need," says LaRue. "I think my training helps to get things done faster and more accurately. This translates into better compliance – which can result in improved health and a better quality of life for our customers. They often tell us how much they appreciate the added value we provide."

LaRue and her husband have four children. Health care seems to be a family tradition: One daughter is a third-year resident at Boston Medical Center, another daughter is in nursing school, and a son is studying to be a nurse practitioner. Their second son works in the computer industry.

Reliable Respiratory provides home CPAP/bilevel units for patients suffering from sleep-disordered breathing, compliance programs and recurring supplies for patients with sleep disordered breathing, nebulizers for those requiring medication dispensed as a liquid mist, and oxygen cylinders and concentrators for people with lung disease. In addition, it distributes through doctors' offices instant diagnostic kits for flu and strep.

For more information: 781-551-3335 / service@reliablerespiratory.com, or visit www.reliablerespiratory.com.

-- By Stanley Hurwitz